

Group Sales Benefits

Looking for an exciting way to reward your employees or a special outing for your group?

Our group sales associate will provide you with superior group sales service, creative suggestions for pre and post show receptions and fundraising opportunities while raising money and awareness for many worthwhile organizations.

Educational Opportunities:

Many of our student shows have special rates and educational materials that can enhance the field trip experience. Bus parking and easy drop off and pick up make this a must excursion.

Pre and Post Show Ideas:

Our sales team can recommend places to eat, have a meeting or lodge before or after the show. We can also offer some meet and greets with the cast and crew members. These are available on many Broadway shows and must be set up prior to the event. We also have a pre or post reception room available on a first-come, first-serve basis. This room holds up to 200 guests with a buffet, sit-down meal or just appetizers before or after any show. Names of caterers are available.

Girl Scouts and Boy Scouts:

There are exciting opportunities for these groups. We can set up a meet and greet with the cast either before or after the performance and you will be able to ask direct questions to the actors that were just on stage performing.

Fundraising Opportunities:

This is a great way to support your favorite cause and also see a great performance. We will give you the discounted rate for the show and you can sell the tickets for a profit and also have a pre-reception thanking your group for their donation. This is also a great time to have a silent auction or 50/50 raffle to raise even more money. Our group sales manager will have a variety of ways to help you and your organization.

We are now accepting reservations for all of the shows listed below.

Please contact Cheryl Popp: 978-937-8688 or cpopp@lowellauditorium.com